

ISSUE MEDIA GROUP

2018 advertising rates

| | \$500 per month | \$1000 per month |
|-------------------------------|-----------------|------------------|
| Rotation on website homepage | | x |
| Rotation on news stories | x | x |
| Rotation on feature stories | | x |
| Rotation on weekly newsletter | x | x |

Issue Media Group accepts the following file formats

- .jpeg
- .gif
- Flash

Flash ad requirements

- SWF file and gif or jpeg file must be submitted
- Must include clickTAG tracking
- File size must be under 40k

Please include a URL for each ad to land on